

An Innovative Study of College English Translation Teaching in the Internet plus Era

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Keywords: Internet plus; College English; Translation teaching; Teaching innovation

Abstract: In recent years, the development of science and technology in China is very fast. Internet plus has become one of the main pronoun of the society. Nowadays, the network technology is becoming more and more mature, and the College English translation teaching model is also innovating. As an important part of English teaching, English translation can not only improve students' translation level and English ability, but also promote students' all-round development. Therefore, the innovation of College English translation teaching mode by using Internet plus can help students build a complete English system quickly and promote the rapid development of College English teaching. In conclusion, this paper will study the innovation of College English translation teaching mode based on the Internet plus background, in order to improve the quality of College English teaching.

1. Introduction

College English course can make students have a solid foundation in English learning, while translation teaching is the cultivation of students' practical English application ability. However, the current college English translation teaching is not mature enough, and there are still many deficiencies in the practice of education and teaching. Under the background of "Internet plus", the new teaching mechanism should be introduced into the teaching of College English translation, and the teaching mode with the characteristics of Modern College English translation should be built to improve the quality of College English translation teaching.

2. Limitations of traditional college English translation teaching

In the era of "Internet plus", the demand of the society is the high-quality translation talents with high quality. The teaching of College English translation should give priority to the cultivation of students' translation application ability. The traditional college English translation teaching pays too much attention to students' theoretical acquisition and ignores the cultivation of students' practical ability. Many college English translation teaching still focuses on theoretical teaching, and the teaching goal is to improve students' translation theory level. Due to the neglect of the cultivation of students' translation practice ability, many students will only choose to memorize the translation model texts by rote^[1]. They are not interested in independent translation practice and cannot achieve their learning objectives and improve their corresponding translation skills through translation teaching. Some universities' translation teaching practice platform is not perfect enough to meet the needs of the reform and development of College English translation teaching in the era of Internet plus. Translation teaching is very practical and operational. The hardware equipment of translation practice platform is insufficient. When students study and practice translation, they still stay in simple classroom learning and completion of after-school translation homework. The effect is only on the surface of knowledge accumulation, resulting in students' inability to carry out independent translation learning and practice, which affects the learning effect of students' English translation, It hinders the improvement of College English translation teaching quality.

3. The relationship between Internet plus and College English translation teaching

With the continuous improvement of science and technology in China, the translation of College English has become an important part of higher education in the Internet plus. Only with the times can we not lose our way in the "Internet plus" era. The relationship between Internet plus and College English translation teaching is mutual^[2]. The teachers of College English translation must make use of the opportunities under the background of "Internet plus" to improve the quality of teaching. According to the current college English teaching curriculum standards in China, in the process of College English teaching, we should not only cultivate students' basic English knowledge and ability, but also continuously improve students' comprehensive learning literacy. It can be seen that college English teaching will largely determine whether students can develop in an all-round way. In College English teaching, English translation teaching is the core of the whole teaching plan. Only by integrating the Internet and teaching, can we build a new and efficient teaching model and rapidly improve the quality of College English teaching. For College English teaching, English translation course can continuously improve students' language expression ability and meet the development needs of the times and society. Under the background of "Internet plus", Internet technology is the mainstream of social development. Only by practice can we find out a new mode of teaching translation(Figure 1).



Figure 1 "Internet plus" era

4. On the teaching concept of College English translation under the background of Internet plus

4.1 Efficient use of the Internet

In the era of "Internet plus", people are bringing convenience to life as well as many challenges for people: overload of information and fragmentation of knowledge. Different from the past, in order to survive in the network era, we need to transform the traditional teaching mode and teaching concept. Based on the background of "Internet plus", in order to innovate the teaching mode of College English translation, we must first give full play to the advantages and functions of the Internet^[3]. Meanwhile, on the basis of constructivism, the era of "Internet plus" provides greater convenience for learning and guidance in this era. In constructivism, it mainly emphasizes the communication of situation and cooperation, which also includes the relativity of construction and knowledge. Based on the premise of constructivism, under the background of "Internet plus", the emphasis of College English translation teaching should be changed into: situational setting, exploration and selection, transformation and communication, innovation and mode construction. With the increasing popularity of smart phones, we should make full use of them to make the traditional college English translation teaching model more perfect. Based on the appropriate text

scenario, we should make rational use of the mobile terminal equipment of teachers and students, help students form a good habit of self exploration and selection, and enhance the interaction between students and teachers, So as to form the construction of English translation learning on campus.

4.2 Focus on effective learning

What I say goes. In the traditional process of College English translation teaching, teachers often adopt the teaching method of "cramming Internet plus". This rigid teaching method will not only attack students' enthusiasm for learning, but also limit their imagination and make students' subjective initiative low. It is necessary to ensure students' effective learning, and the classroom should be used as a place for students to improve their translation ability. At the same time, we should not exaggerate the role of students' activities^[4]. We should correctly guide students to view all kinds of mobile terminal devices rationally, To "learn effectively" "As the core of teaching. In the process of designing English translation classroom, teachers should take students as the main body, put themselves in the position of learning guide, make full use of the Internet to activate the classroom, increase the fun of teaching activities and create a good learning atmosphere. In addition, the integration of learning and application is also another form of effective learning. Teachers and students should build efficient English translation In translation classroom, teachers should better combine "using in learning" with "using in middle school". Only in this way can "useful" be completely transformed into "efficient"(Figure 2).



Figure 2 College English translation teaching concept

5. Problems in College English translation teaching under the environment of "Internet plus"

5.1 Students lack opportunities for practical learning

After students study, if they want to better test students' English translation effect, it needs to be implemented through practice. However, today's English translation curriculum system design, whether it is the daily practice in the classroom or the final English examination, does not have the exercise of translation communication^[5]. Learning to answer questions is not the only teaching purpose of learning translation knowledge and skills, but to enable students to better apply their own knowledge to practice in the process of learning, and be able to carry out daily communication smoothly. However, most colleges and universities pay too much attention to the teaching at the theoretical level in the class hour proportion of English translation courses, and do not cultivate students' mutual translation and communication. As a result, although many students master the translation knowledge and translation skills in English textbooks, they can not be applied in work and life.

5.2 Teachers do not pay enough attention to translation teaching

In the traditional English translation teaching, because the curriculum design concept will be implemented into exam oriented education, its curriculum will also take whether students can successfully participate in the examination as the teaching purpose, and take students' ability to obtain excellent results in the examination process and participate in the English level examination as the judgment standard of ability^[6]. Under the thinking mode of examination oriented education, colleges and universities generally pay insufficient attention to English translation education, and

do not give full play to the value of English translation courses, which will affect the existence of English translation courses as an unimportant knowledge structure in the English subject system, resulting in students paying too much attention to the understanding of translation methods and skills in the learning stage, No in-depth mastery of English knowledge.

5.3 The content of translation education is relatively old

In recent years, English translation education still adopts the traditional education model and the content of teaching materials, which are relatively old. At the same time, because the translation itself needs to be constantly updated, nowadays, the update and innovation speed of translation education is relatively slow. At present, there is no customized professional teaching materials for English translation education. Teachers often stay in the conceptual knowledge explanation of translation in the process of imparting knowledge, or teachers only explain the content of CET-4 and CET-6 exercises^[7]. However, the relevant content is usually updated according to the five-year cycle. This update speed is far from enough. The language itself is constantly developing and changing. In addition, the translated content itself is closely related to real-time news events. The backward content and fixed translation skills will appear, which can not meet the needs of teaching at this stage. Nowadays, translation teaching materials generally lag behind the content of teaching materials, and it is difficult to update and show many derived popular words, language usage and language expressions. Students often find a gap between the knowledge they have learned in school and the practical application by referring to the previous translation model for a long time.

6. Innovation strategy of College English translation teaching mode under the environment of "Internet plus"

6.1 Guide students to actively accumulate knowledge

Under the new educational background, teachers need to train students to better collect and screen information in the process of English translation, improve students' translation level, and guide students to have independent and autonomous learning habits in College English learning. Such habits training and simultaneous interpreting of traditional inculcation knowledge will be more valuable and meaningful to college students. Teachers also need help for students' future career. Only students' personalization can have long-term development and the ability of autonomous learning can better achieve the effect of English teaching. The concept of Internet plus puts forward that the access to English translation learning resources is expanding. Many translation softwares and tools can help students accumulate knowledge in their spare time, and students' knowledge of translation knowledge is no longer confined to the teaching of curriculum.

6.2 Enrich the teaching means of translation

Internet plus can highlight the advantages of the Internet. Such technology can also promote innovative ways of classroom education in the future. In order to better adapt to the overall needs of the "Internet plus" social environment, teachers need more teaching contents in multimedia teaching mode in the process of translation teaching. In the past teaching mode, a single teaching method needs to be changed. After the introduction of multimedia teaching methods, college students can have a personalized teaching model. If there are many contents in the teacher's curriculum and students have no time to summarize and accumulate knowledge, they can consolidate knowledge through the teacher's electronic version. Enriching the teaching mode can also enable students to improve their interest in English learning and effectively improve their initiative and enthusiasm in English course learning.

6.3 Update educational content with the help of Internet plus

According to the overall requirements of English translation course, the goal of College English education itself is to hope that college students can communicate with each other in English in their future study, life and work. In the context of the information age, the use of Internet technology can more easily obtain English translation resources with diverse forms and strong practicability, and

can also update their educational resources in time. At present, translation education is an indispensable key content in English education. English teachers need to search resources through the network platform mode, It can also find case content suitable for real life. In this way, we can bring practical application course materials for translation learning to students. For example, the collection of English slogans, English instructions and signs in public places and tourist attractions can show the use value of English translation. Through such learning, students can also feel that the knowledge of the course can be displayed in real life. Such course content integration can also make students feel the content deviation between specific translation such as slogans and signs and their own translation, so as to better stimulate students' subjective initiative in English translation learning^[8]. These real life contents can have the characteristics of timeliness in English education, and these resources can also better have the application value of translation knowledge, so that students can master the latest and daily translation methods. In addition, the content of "Internet plus" can provide more abundant translation education resources for teachers and students. The development of the network can collect and teach diverse American movies and English movies. Teachers can organize students to watch and analyze the advantages and disadvantages in translation through such interesting curriculum contents. Guide students to actively listen and translate English translation, which can not only improve students' interest in English translation, but also enable students to constantly tap their enthusiasm for learning translation knowledge.

7. Conclusion

Under the background of "Internet plus", the teaching of College English translation should conform to the development of the times. College English teachers should combine new teaching ideas, actively explore an efficient and high-quality college English translation teaching mode, promote the all-round development of students' comprehensive quality and improve the quality of College English translation teaching.

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